

**Greer Margolis Mitchell**  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

**Barack Obama/ D/ President**  
Submission Number 387 Issue 2



**WSPA-TV**  
250 International Dr.  
Spartanburg SC 29303-5698  
(864) 576-7777 FAX (864) 587-4480

<b>Client:</b>	Barack Obama/ D/ President	<b>Submission Cost:</b>	27175	<b>Campaign Ref:</b>	E:120730016
<b>Buyer:</b>	"	<b>Client/Product Estimate:</b>	95/101 /1523	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	08/13/12 to 09/03/12	<b>Weeks:</b>	4	<b>Order Ref:</b>	06257253
<b>Est./PO Number:</b>	06257253	<b>Contract Type:</b>	Political	<b>Business Type:</b>	POLITICAL
				<b>Business Category:</b>	Transactional

**Original**

<b>Product:</b>	Obama 4 Pres Fit A	<b>Booking Group:</b>	WSPA	<b>Key Market:</b>	Greenville Spartanburg
<b>Demographic:</b>	(L) Household	<b>Order:</b>			27175

Ref	Sales Product Details	Rate	Spot Type	08/13	08/20	08/27	09/03	Total	Cost
1	M-F 11a ET/10a CT Price Is Right	350	Nbr of Spots	2	2	2		6	2100
2	M-F 1230-2p ET CBS Soaps	375	Comme						2250
3	M-F 4-5p Judge Judy	350	Nbr of Spots	2	2	2		6	2100
4	M-F 9a Dr Phil	350	Comme						1050
5	Sat 7p Access Hollywood	30	Nbr of Spots	1	1	1		3	1050
6	Countdown To Kickoff	325	Comme						2100
7	Sun 7p ET / 6p CT 60 Minutes	2500	Nbr of Spots	1				1	2500
8	Sun 7p ET / 6p CT 60 Minutes	2500	Comme					1	2500
	Weekly Totals: Total Spots(Ord Spots)			12	10	12		34	

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News  
Channel

WSDA-N

WESLEYAN

**Spartanburg SC 29303-6698**  
**(864) 576-7777 FAX (864) 587-4480**

Original

<b>Client:</b>	Barack Obama/D/President	<b>Submission Cost:</b>	2775	<b>Campaign Ref:</b>	E-120730016
<b>Buyer:</b>		<b>Client/Product/Estimator:</b>	95 /101 /1523	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	08/13/12 to 09/03/12	<b>Weeks:</b>	4	<b>Order Ref:</b>	06257253
<b>Est./PO Number:</b>	06257253	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
		<b>Business Category:</b>	Transactional		

Ref	Sales Product Detail	Rste	Spot Typs	08/13	08/20	08/27	09/03	Total	Cost:
9	Sun 9a ET / 8a CT CBS Sunday Morning News ... S		400	30	Nbr of Spots	1	1	1	3 12000
10	Tue 10p ET / 9p CT Mentalist T.....		2500	30	Comme				
11	Tue 9p ET / 8p CT NCIS Los Angeles T.....		3000	30	Nbr of Spots	1	1	1	25000
12	Wed 8p ET / 7p CT Big Brother W.....		2500	30	Comme				
13	Sat 10p ET / 9p CT 48 Hours ... S		1500	30	Nbr of Spots	1	1	1	15000
Weekly Totals: Total Spots(Ord Spots)				12	10	12	34		

		Month 8 Weeks: 4			Month 9 Weeks: 5	
		08/13	08/20	08/27		09/03
Spots	34	12	10	12		
Cost	27175	11225	6225	9725		

### Grand Totals:

REP HEADLINE# 6257253 TRF# E:120730  
SSS MOD# 0: UNAPPROVED REV #2 SSS

REP: TEL# 703-516-9399  
ORDER WORKSHEET

ADV # \_\_\_\_\_ ADV. NAME POLI/B OBAMA/D/PRE/US  
 AGY # \_\_\_\_\_ AGY. NAME GREER, MARGOLIS, MITCHELL  
 REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 BUYER NAME LAURA BASSETT

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME Laura Bassett

3050 K ST NW SALES PRSN WA - MICA HANSEN (H)

WASHINGTON, DC 20001

ORDER #  
CONTRACT # 6257253

PRDCT OBAMA 4 PRES FLT A EST#1523 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG 14/12 SEP 3/12 WR-3

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED DATE AUG/1/12 17.46

APPROVED M?

TOTAL SAME, PLEASE CONFIRM

ALL INVOICES ARE TO BE SENT  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

OBAMA FOR AMERICA FLIGHT A

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:

ACCOUNTING

1010 WISCONSIN AVENUE NW

WASHINGTON, DC 20007

OBAMA FOR AMERICA ET-TECHT

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:

AGENCY ADVERTISER CODE = 95  
AGENCY PRODUCT CODE = 101  
AGENCY EST# = 1523

5	S	1000P-1100P	
			30
\$1,500.00	8/25	8/25	0
			SAT
			0

PROGRAM : 48 HRS. MYSTERY  
CON COM1: 48 HRS. MYSTERY

REP HEADLINE# 6257253 TRF# E:120730  
\$\$\$ MOD# O: UNAPPROVED REV #2 \$\$\$

RE: TEL# 703-516-9399 ORDER WORKSHEET FAX# 703-516-9680  
HARRIS REPORT FROM REP AUG1/12 17:46  
\*\*CHANGES\*\* \*\*\* WSPA-TV \*\*\*

LINE#:	REP	CD:	TIME	PERIOD	: LGTH :	SEC :	RATE	: START	: END	: SPTS:	WEEK :	DAYs	: TOTAL:	: SPTS:
:	LINE#:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:		
15	A	1000P-1100P		30			\$1,500.00	9/1	9/1	1	SAT		1	
PROGRAM : 48 HRS. MYSTERY														
ORD COM1: SPOT NA DUE TO FOOTBALL PLS ADV														
THIS IS A MAKE-GOOD FOR AUG25 ON LINE-5 FOR 1 SPOT/WK														
STATION MAKEGOOD OFFERS:														
M2	OK'D	BUY#5	MISSING: SAT/1000P-1100P AUG25	OFFER: SAT/1000P-1100P SEP1	CMT: SPOT NA DUE TO FOOTBALL PLS ADV	30S	\$1,500.00	(AUG1/12)						
AUG/12			17450.00	SEP/12		30S	\$1,500.00	PLS ADVISE.						
CONTRACT TOTAL 27175.00														
TOTAL SPOTS 34														

MARKET TOTALS \$263,065 WSPA 10% WLDS 68% WYFF 6% WHNS 13% WYCW 0% WMYA 3% CABL 0%  
WNEG 0%

ACCURATE SHARES

SVC- NSI BOOKS- JUL/11  
DEMONS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE